



To whom it may concern

As the Chairperson of the 'Discover Whangarei Heads Tourism Group Inc.,' I am writing to you to express our support for the Camera Obscura Sculptural Project.

We have with interest followed the Camera Obscura Sculptural Project from the initial phase to where it is today. To have this interactive Camera Obscura Sculpture in Whangarei is from a tourism perspective a priority not only for Whangarei but also for the whole Northland region. It has been great to see the community getting behind this project.

The Hatea Loop walk, where the Camera Obscure will be located, forms the beginning of the 'Where Giants Gather' scenic Byway spanning from Whangarei Town Basin to Ocean Beach at Whangarei Heads. This byway is the result of the successful 2016 revitalization project of the Twin Coast Discovery Highway and also part of the wider Northland Journeys.

These journeys were developed with the intention to slow visitors down in order to not only enhance the visitor experience but encourage visitor spend in the wider community.

To have the Camera Obscura Sculpture located on the Hatea Loop walkway will not only be an key part of the "Where Giants Gather' Scenic Byway but also a unique visitor destination in itself once completed. It will be a fantastic draw card for visitors to the region and a must-see experience.

Kind regards

Susanne Olsen
Chairperson
Discover Whangarei heads Tourism Group Inc.